
CIRM Grantee Elevator Pitch Challenge!! #SciencePitch

Are you up to the challenge?? The first ever CIRM Grantee Elevator Pitch Challenge is your chance to practice a 30 second elevator pitch in which you explain your research project in a way that leaves a viewer hungry for more. We filmed pitches on location at our Grantee Meeting in San Francisco March 7-9 and several people who didn't attend submitted their own video. You can view all 57 videos on our CIRM Elevator Pitch pages. See our press release for the list of winners and our elevator pitch web page for more information.

This promo video was produced on location at CIRM headquarters. Thanks to the CIRM staff film crew: Todd Dubnicoff, Amy Adams, Kevin McCormack, Mani Vessal, and Lila Collins.

Source URL: <http://www.cirm.ca.gov/our-progress/video/cirm-grantee-elevator-pitch-challenge-sciencepitch>